ACNC 2027

37th Annual Clinical Negligence Conference

17-19th March 2027
Doubletree by Hilton, Brighton

Sponsorship and Exhibition Opportunities at the event for the clinical negligence community

ACNC 2027
Packages available

ACNC Badge & Registration Sponsor (New for 2027!)
£4,950 + VAT — SOLD

Welcome Event & Exclusive i360 Flight Sponsor
£4,950 + VAT — SOLD

Mid-Conference Dinner Sponsor
£4,450 + VAT — SOLD

Conference Lunch Sponsor
£4,250 + VAT

Conference Programme Sponsor
£4,150 + VAT — SOLD

Online Conference Documentation Pack Sponsor
£3,550 + VAT — SOLD

ACNC 2027 Webpage & Email Update Sponsor
£3,550 + VAT — SOLD

Refreshment Breaks Sponsor
£3,450 + VAT

Plenary Conference Sessions Sponsor
£3,450 + VAT — SOLD

360 Video Booth Sponsor @ Mid-Conference Dinner
£3,350 + VAT — SOLD

Exhibitor Packages

Exhibition Package Plus – to include space of 5m x 1.5m (maximum of 4 available)
£2,250 + VAT — SOLD OUT

Standard Exhibition Package - to include space of 3m x 1.5m
£1,950 + VAT

About Avma

Avma is the independent charity working to improve patient safety and support people affected by avoidable harm in healthcare, helping them to find answers, accountability and a way forward. For more than 40 years, we have brought together patients, families, legal professionals and healthcare leaders to support learning, strengthen accountability and drive positive change. Alongside our specialist advice and support services, we are recognised for delivering high-quality medico-legal conferences and events for solicitors, barristers and healthcare professionals across the UK.



Why your organisation should sponsor/exhibit at #ACNC2027:

Now in its 37th year, the Annual Clinical Negligence Conference (ACNC) is established as **the event** for the clinical negligence community, bringing together around 500 solicitors, barristers and medical experts to hear the latest medico-legal developments, to learn from key medical experts and to meet and network with other clinical negligence and healthcare specialists.

This unique environment offers companies the ideal opportunity to focus their marketing activity, and reinforce their brand, by gaining exposure and access to a highly targeted group of delegates and experts, which in turn creates new business opportunities and helps maintains customer interface with current clients.

Additionally, you will also have the opportunity to attend our very popular social functions, starting with the Welcome Event on Wednesday 17th March, and the Mid-Conference Dinner on Thursday 18th March. You don't want to miss out!

ACNC 2027 Premium Sponsorship Opportunities

Each Premium Sponsor receives the following alongside the benefits of each main sponsorship package:

- Exhibition display space (3m x 1.5m) in a prime position (please e-mail conferences@avma.org.uk if your exhibition stand is larger than 3m x 1.5m).
- One complimentary non-residential place at the conference (worth over £600), plus lunch and refreshments for two additional exhibition stand staff
- Your company logo in the ACNC 2027 e-brochure
- Your company logo and contact details on pre-conference enewsletter from Avma's Lawyers' Service to over 2,900 members
- A full page A4 advert / synopsis accompanied by your company's logo in the online conference documentation
- Words of thanks from the Conference Chair at the beginning of the conference

What our sponsors and exhibitors say:

"Avma is a key player and these conferences are getting busier and better. Having attended for the past 8 years, this one has raised the bar even higher in terms of great conversations and making important business connections. Well done to the whole Avma team who has made #ACNC26 so strong this year. Good to be here". **Sandy Fitzgerald, Marketing & Business Development Manager, ILS Case Management**

"The Avma Clinical Negligence Conference has become a flagship event for MedBrief and one that we prioritise in our calendar every year. Attendance is consistently strong, delegates are highly engaged, and the networking opportunities are excellent. The event is exceptionally well organised and always a pleasure to attend. For organisations looking to connect with professionals from across the medico-legal sector, it provides a valuable opportunity to build meaningful relationships and engage with a high quality audience." **Mike Lewis, Commercial Manager, Medbrief**

What our delegates say:

"All the speakers were excellent."

"As ever the opportunity to learn from the leading experts and to meet and engage with experts , other solicitors and counsel helps one's practise when one gets back to the office."

"It was a really excellent conference, as always."

"Thank you to Avma for a successful conference - it was really enjoyable."

"Excellent conference and I came away feeling energised and enthused."



To book your sponsorship/exhibition/promotional package, or for further information, please contact: Ed Maycock, Head of Events, Avma e-mail: **conferences@avma.org.uk**, Tel: 020 3096 1140.

Sponsorship Opportunities available

New Package!

ACNC Badge & Registration Sponsor

£4,950 + VAT SOLD

- Your logo included on all delegate badges
- Registration booths branded with your company logo

Welcome Event & Exclusive i360 Flight Sponsor

£4,950 + VAT SOLD

- Exclusive sponsorship of the ACNC Welcome Event taking place from 7pm on Wednesday 17 March, at the i360 Brighton, and an exclusive private hire flight on the i360 for a maximum of 170 guests at 6.30pm, immediately prior to the Welcome Event
- Four complimentary places to attend the Welcome Event and the i360 flight
- Welcome Event Menus branded with your company logo
- Drinks tokens branded with your company name/logo given to all guests
- Your logo will be featured against the Welcome Event listing in the conference programme
- Special mention of thanks on our social media accounts.



Sponsorship Opportunities available

Mid – Conference Dinner Sponsor

£4,450 + VAT SOLD



- Exclusive sponsorship of drinks reception and conference dinner on the evening of Thursday 18th March in the Doubletree by Hilton, Brighton.
- Appropriate branding within reception and dinner rooms
- Menus branded with your company logo
- Words of thanks from Avma's Chief Executive in words of welcome
- Your logo will be featured against the Mid-Conference listing in the conference programme
- Four free places at the reception and dinner
- Reserved company table in prime location at the dinner and representative of company assisting with the prize draw
- Special mention of thanks on ourvsocial media accounts.

Conference Lunch Sponsor

£4,250 + VAT

- Menus branded with your company logo
- Your logo will be featured against lunch breaks listed in the conference programme
- Mention in online conference documentation, with link to your company website

Conference Programme

£4,150 + VAT SOLD

- Exclusive branding on the front of the conference brochure

Online Conference Documentation Pack Sponsor

£3,550 + VAT SOLD

- Exclusive branding on the online conference pack linking to your company website

Sponsorship Opportunities available

ACNC 2027 Webpage & e-mail Update Sponsor

£3,550 + VAT SOLD

- Your logo will be prominently featured with web link and acknowledgement on the ACNC 2027 web page and also on the ACNC e-mail updates that will be sent out multiple times in the months leading up to the conference

Refreshment Breaks Sponsor

£3,450 + VAT

- Your logo will be featured against all refreshment breaks listed in the conference programme

Plenary Conference Sessions Sponsor

£3,450 + VAT SOLD

- Signage in the main conference room for the plenary conference presentations, attended by all delegates
- Your logo on the holding slide appearing on the screen before the plenary sessions
- Your logo will be featured against all plenary sessions listed in the conference programme

360 Video Booth Sponsor at Mid - Conference Dinner

£3,350 + VAT SOLD

- Company name, logo and acknowledgment of your sponsorship of the photo booth included in the menu cards which will be on each table at the dinner



ACNC 2027 Exhibition Packages

Exhibiting at the Annual Clinical Negligence Conference allows companies to promote their products and services to all conference attendees during scheduled breaks.

What's included?

- Exhibition display space
- Lunch and refreshments for 2 exhibition stand staff on both days of the event, including access to the main plenary sessions
- Your company logo in the ACNC 2027 brochure
- Conference proceedings - a half page A4 advert / synopsis accompanied by your company's logo in the conference online documentation
- Your company logo and contact details on pre-conference enewsletter from Avma's Lawyers' Service to over 2,900 members

Exhibition Package Plus

£2,250 + VAT SOLD OUT

- To include space of 5m x 1.5m (maximum of 4 available)

Standard Exhibition Package

£1,950 + VAT

- To include space of 3m x 1.5m



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avma
Supporting people affected by avoidable medical harm